

**SECRET***Production  
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DCI/IC 1531-74

22 AUG 1974

MEMORANDUM FOR: 

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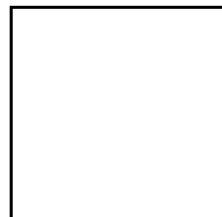
D/DCI/IC

SUBJECT : KIQ/KEP

*Sam,*

1. The Key Intelligence Questions, and the associated evaluation program, are a pioneer effort in our attempts to develop a management tool through which intelligence resources can be linked to substance produced and to measure consumer satisfaction with the end product. Being a "first", the process is an evolving one in which today's experience is reflected in changed instructions for tomorrow's efforts.

2. The attached documents set forth the basis for the KIQ/KEP program. This is a tricky but important one on which Bill's thinking is still evolving. We should discuss the concept and where we think we're headed fairly early on.



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## Attachments:

- (1) KIQs for FY 74
- (2) KEP
- (3) Baseline Report (to USIB)
- (4) KIQs for FY 75
- (5) Draft DCI letter re FY 75 KEP

## Distribution:

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